

COOKIE STATEMENT TOGATHER

June 2021

1. Introduction

- When accessing the website togetherfinance.nl as operated by Together Finance B.V. (“Togather“, “we“ or “us“), your **device** and **browser** will automatically provide unique information such as mobile device ID, internet protocol (IP) address, cookie ID or online identifiers, operating system, browser type, time zone setting, location and date and time of access.
- Our website may record **usage data** about how you navigate and engage with our services, use our features, download materials, security logs will be kept, online activity data such as clickstream data with URLs visited previously, page interaction information (such as scrolling, clicks, and mouse-overs), your preferences (including country and language), and methods used to browse away from our website.
- When we send you emails or other communications, we may collect **engagement information**, such as open rates and whether you clicked on any content.

This Cookie statement explains how cookies and similar technologies are stored and used. For a description of the processing of your personal data by Together, please read our [Privacy Notice \[hyperlink\]](#).

2. Cookies and similar technologies

What are cookies and similar technologies?

These are technologies that enable us to store information, or access information stored, on your equipment such as your computer or mobile device.

- **Cookies** are small text files sent to or accessed by your web browser which help you navigate our online services and perform certain functions. They are used to recognise returning users by capturing device & browsing data.
- **Pixels** are tiny graphics files that are downloaded when you use our services or interact with our emails. These are typically used to capture interaction information and measure the relevance of our content.
- **Tracking URLs** are custom generated links that help us understand where web traffic comes from.
- **Local storage** is used to more efficiently manage the temporary storage of information that allows you to access our services on your device.

Why do we use cookies and similar technologies?

Like most organisations with online presence, we use the following cookies and similar technologies to:

- provide our services which is not possible without certain **essential cookies**;
- remember your settings and **preferences** to improve your experience, speed up your searches and recognise you when you return to our service;
- understand our online traffic through **analytics** tools;
- personalise our **marketing** and **advertising**; and

- connect you with our **social media** features.

To accomplish this, we will, in certain cases, also link information from cookies and similar technologies with personal data held about you. Third party cookies will enable providers to find out how you used our services and combine that information with other third party information.

For example, advertising cookies deployed by third-party service providers remember your browsing activity and group together your interests which they know, observe or infer to send you personalised ads. Such personalisation is only possible because of profiling carried out with information collected through cookies and similar technologies. This may include your preferences, characteristics, behaviour and attitudes. We manage our ads through a variety of digital marketing networks and advertisement exchanges and use a range of advertising technologies.

Acceptance

When you use our services, essential cookies and similar technologies which are required to provide our services will be set on your device.

Others will also be set if you accept cookies and similar technologies by selecting your choices in the cookie banner. As already mentioned, some cookies are provided by third parties and your acceptance of cookies will extend to such third parties.

This means, for example, that if you chose to accept “Analytics” cookies this will constitute consent for us to use Google Analytics but also consent for Google to deploy its cookies which collect statistical information about how users interact with our services.

How long are cookies used?

The lifespan of each cookie may differ. We use both session and persistent cookies. Session cookies only last until you close your browser. Persistent cookies aren't automatically deleted when you close your browser and recognise returning users.

Refusing cookies

You do not have to accept non-essential cookies, but without accepting them the functionality of our services will be reduced.

For this reason, aside from relying on our cookies settings, please also consider:

- turning off the automatic download feature in your browser, as described at allaboutcookies.org;
- opting out from online interest-based advertising from companies that participate in opt-out programs through the Digital Advertising Alliance, the Interactive Digital Advertising Alliance, Appchoices or [Network Advertising Initiative](#); and
- opting out from third party services that deploy cookies and similar technologies, such as Google Analytics, by visiting www.google.com/settings/ads or by downloading the opt-out add-on at <https://tools.google.com/dlpage/gaoptout>.

What happens if I disable cookies?

By disabling cookies, you may experience a reduced service.

Note that if you delete or clear cookies on your device, the next time you visit our website our cookies banner will appear and you will need to select your preferences again. Conversely, if you request services by interacting with our website this may override any browser or device controls previously set by you.